Schneider Electric to present their efficiency economy vision at the Internet of Things World Forum

- Addressing energy challenges, promoting smart grid in a cleaner transportation ecosystem and boosting public-private partnerships will be the Schneider Electric focus during the event.

- Internet of Things World Forum to be held from October 29th to 31st at the Hotels Arts in Barcelona.

BARCELONA, October 28th, 2013 - Schneider Electric, as a Platinum Sponsor of the Internet of Things World Forum, a global event that unites thought leaders, business leaders and practitioners in business, industry, government and academia, will explain what the building of an efficiency economy requires.

Facing global footprint with local agility, implementing horizontal solutions across enterprises and promoting open standards platforms but with new levels of cybersecurity are, according to Schneider Electric, some of the requirements needed to address the energy dilemma.

During the exhibition at the Internet of Things World Forum, Schneider Electric will be demonstrating key solutions focused on manufacturing, transportation, mining, oil & gas, utilities, water, healthcare, and city infrastructure that help measure, monitor, and control energy. Visitors to the expo will be able to get a hands-on look at Schneider Electric solutions such as Resource Advisor, Energy Operation, Integrated Management Platform and Weather Prediction.

Schneider Electric will show its vision to work collaboratively in building the efficiency economy through key thought leadership opportunities. Specifically, Pascal Brosset, Senior Vice President, Innovation & Chief Technology Officer, in a keynote address entitled “Transforming Efficiency Together” will explain how the Internet of Things provides new opportunities to solve age-old challenges in the industrial enterprise.

"Implementing the right business models, systems and architectures and developing better data science will accelerate the convergence of information technology and operational technology", highlights Pascal Brosset. "If we, as an industry, get this right, the Internet of Things has the potential to deliver a quantum leap in operational efficiency", continues Brosset.
Furthermore, Christian Girardeau, Vice President Electric Vehicle, Charbel Aoun, Senior Vice President Smart Cities, and Javier de la Cuerda Pérez, Vice President IT Consulting Services Smart Infrastructure, will present the Schneider Electric view on the role of the Electric Vehicle in Smarter Energy Management, how public-private partnerships can empower public sector Internet of Things Projects and IT’s Role in Big Data, respectively.

The Internet of Things World Forum will take place October 29-31, 2013 in Barcelona, Spain. The event will bring together global leaders, professionals and innovators representing markets such as manufacturing, transportation, oil and gas, utilities, healthcare, sports and entertainment, government, education and retail. More information on the Internet of Things World Forum is available at [www.iotwf.com](http://www.iotwf.com).

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**Schneider Electric** // As a global specialist in energy management with operations in more than 100 countries, Schneider Electric offers integrated solutions across multiple market segments, including leadership positions in Utilities & Infrastructure, Industries & Machines Manufacturers, Non-residential Building, Data Centers & Networks and in Residential. Focused on making energy safe, reliable, efficient, productive and green, the company's 140,000 plus employees achieved sales of 30.8 billion US dollars (24 billion euros) in 2012, through an active commitment to help individuals and organizations make the most of their energy.

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