
Press Release

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Laury Golliet and Mélanie Taleb: two young women full of determination and enthusiasm

A flawless career

At the age of 25, they are seeing the doors of women's fashion design and ready-to-wear clothing opening up before them.

Laury Golliet and Mélanie Taleb have given fate a helping hand through sheer perseverance. Today, they have been able to harvest the fruit of their effort and open LAMDA, a fashion design and ready-to-wear company developing a new concept of textile brands.

Having passed a baccalaureate in economics and social studies with distinction, Laury Golliet decided to study fashion design and went on to earn two BTS diplomas: one in the flexible materials industry with a model-making option and the other in fashion design.

Together with Mélanie Taleb, a recent graduate of Grenoble's ESC, they form an accomplished duo with complementary skills: creation, fashion design and business management. These fundamental skills encouraged them to set up their own business.

A host of awards

By winning the national "Talents des cités" prize, the young women have confirmed the solid basis of their project. Indeed, in other circumstances, LAMDA has already been awarded several prizes. Won over by its originality, the awards jury sought to highlight the pertinence and special features of their promising project.

In 2001, they took part in the "Atout Fil" young creative designer competition, winning a prize which included more than a hundred meters of fabric. This was followed by nominations to participate in prestigious fashion competitions such as the "European Fashion Awards 2003" and the "International Fashion Designer Trophy". At the same time, they took part in the "Défi Jeunes" youth challenge, at the invitation of the French Ministry of Youth, Sports and Associations, which recognized the quality of their work. This was followed by the Eden award, set up by the Ministry of Employment and Solidarity and, finally, "1001 talents", coordinated by the Regional Council. In 2004, LAMDA performed outstandingly in the "Entreprendre en Zone Franche Urbaine" (Enterprise in urban free zones) competition, winning first prize.

Daring, determination and genuine enthusiasm. Is it any surprise that these two young women have encountered so much success? Their collections are already proving incredibly popular. Their story has only just begun...



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