

We help the best  
buildings in the world  
get that way.

Schneider  
Electric

# The future is coming.



**By 2030**

- + Population 25%
- + New economies x8 growth
- + 2B middle class people
- + Security threats grow



0.30  
0.17

# Energy efficiency and uncompromising security are crucial to your success.

**This is true today and it will be even more true tomorrow, with experts predicting a worldwide population increase of 25% by 2030. Much of that growth will come from new and emerging economies, which will actually increase at a rate eight times faster than the global average.**

With this population growth will come significantly increased energy demands and security challenges, not to mention the rising consumption of the world's rapidly expanding middle class.

With one third of our business in emerging economies, Schneider Electric has a unique understanding of both the challenges and opportunities presented by today's global economic and regulatory markets. Our significant investments in R&D and our dedication to delivering exceptional ROI, mean no one is better equipped to help you meet your organization's energy requirements.

## Energy is one of your most controllable expenditures.

At Schneider Electric, we embrace these challenges because we believe that reducing your organization's carbon footprint not only helps you realize your environmental responsibility goals, it provides significant opportunity for improving your bottom line.

Schneider Electric has helped organizations on every continent, in more than 100 countries, enable the integration of their IT, power and security to dramatically reduce energy usage and improve the performance of their buildings.

The great energy dilemma:

**x2 ÷ 2**  
Energy Demand    CO<sub>2</sub> Emissions

In the coming decades, global consumption will require energy production to double, while climate change concerns will call for a 50% reduction in CO<sub>2</sub> output to lessen our impact on the environment.

We enable performance by:





Convergence helps your IT, security and facilities teams work together to monitor energy consumption and reduce operating costs, often by as much as 30%.

# Let us enable your organization's performance.

Partner with Schneider Electric and we'll reduce your energy costs by as much as 30%. This newly available capital can then be invested in strategic projects that create new or expanded revenue streams for years to come.

## Our promise to you is simple.

We will help you be more competitive in your marketplace by integrating your energy management and security needs. **We call it Convergence**, and it's what makes it all possible. By providing visibility, control and analysis of your buildings' systems, our elegant, enterprise-level solution frees up your capital and improves overall business performance, delivering:

- **Decreased capital expenditures**
- **Visibility across systems**
- **Cost-effective scalability**
- **Greener buildings**

With our unparalleled global systems expertise, we'll **strengthen your security**, delivering the integrated solution you need to control your entire enterprise-wide security landscape. You can confidently and cost-effectively protect the valuable assets that ensure your success—your people, ideas and facilities.

We'll **enable an efficient enterprise** that connects your technology, people and processes and makes convergence and energy efficiency a reality. As we've done for valued customers around the world, we'll uncover the potential of your buildings and create results that deliver solutions to your business, environmental and regulatory challenges.

# The intelligent energy management approach.

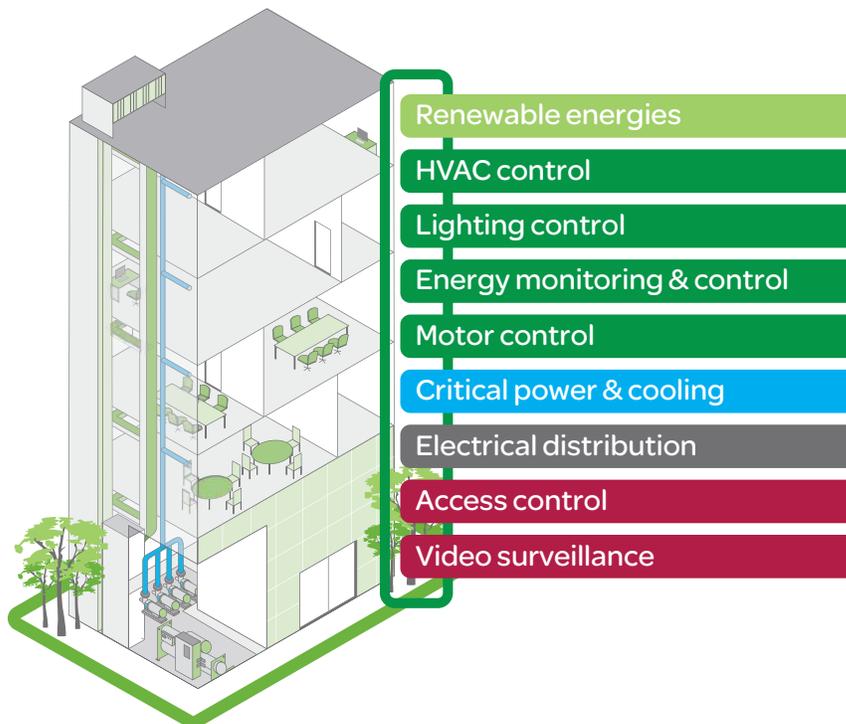
EcoStruxure

EcoStruxure™ architecture saves you money by acting as a solution ecosystem, delivering compatibility across key applications and leveraging open standards and 3rd party offers.

Your complex energy challenges require a stronger and more efficient collaboration between your organization's key stakeholders. They demand comprehensive solutions that include enterprise-wide management of power, IT, HVAC and security, with a level of efficiency that involves system dynamics across segments, platforms and providers.

**That's exactly what EcoStruxure system architecture delivers.** The driving force behind Convergence, EcoStruxure architecture is Schneider Electric's proprietary, proven approach to creating intelligent energy management solutions. Solutions that deliver never-before-seen efficiencies across

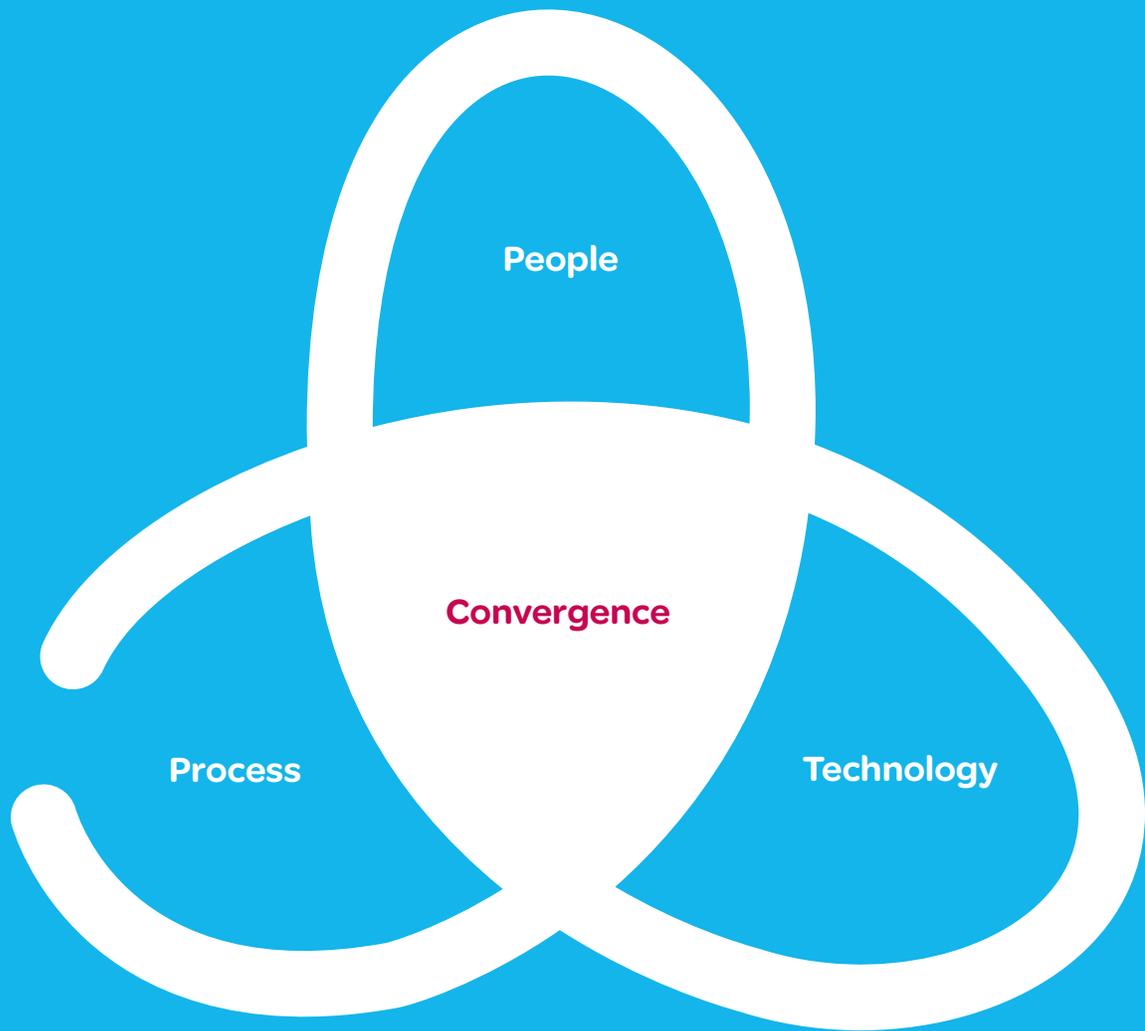
segments and platforms. This holistic approach is what has allowed us to help some of the world's greatest companies create a comfortable, economical and secure environment within their buildings, while providing the clear path necessary to meet their sustainability objectives.



## Let's improve your business performance.

Our ability to enable key business opportunities via life cycle performance improvements to our customers' buildings has established Schneider Electric as a world leading, best-in-class strategic energy and security partner.

In healthcare, hotels, life sciences, green buildings and many other segments, we provide our customers with unique solutions that bring out the full potential of, and profitability in, every building. **We'd like to do the same for you.**



Our promise:

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We will help you transform your organization.



## Schneider Electric

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*A top ten global company on the Dow Jones Sustainability Indexes.*

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