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## A Commitment to Improve Global Communities

Partnership between Cummins and Schneider Electric encourages expanded collaboration to strengthen shared communities, promote technical education and spread access to affordable clean energy.



Cummins and Schneider Electric have a long history of supporting community improvement projects in the areas where they operate. This dedication to their communities is continuing through a new corporate responsibility partnership. The agreement creates collective impact that will improve how both organizations address environmental challenges, promote technical education and support equal opportunities for all.

Prior to this partnership, Cummins and Schneider Electric partnered in vocational education programs in Nigeria and Turkey through the TEC: Technical Education for Communities and Access to Energy programs. TEC is a coalition-based vocational education program designed to increase access to good jobs. Access to Energy is a program designed to spread access to reliable, affordable and clean energy through the promotion of social integration and vocational training of disadvantaged young people. Schneider Electric and Cummins began collaborating in Nigeria in 2013 and in Turkey in 2014. As part of the partnerships, the organizations supply equipment, develop curriculum and provide workplace learning opportunities for students. They also will help hire graduates to fill open technician positions in those markets.

In addition to vocational education, the two organizations have collaborated on community projects in Minneapolis, Minnesota. There are plans for additional community collaboration in other markets as well, including working together on Power to Prosper, Cummins' initiative to develop and scale electrification models that reduce barriers to economic growth.

This corporate responsibility partnership is a natural next step to augment the business relationship between Cummins and Schneider Electric. Together the two organizations can:

- Achieve more impact than acting alone.
- Promote expanded employee engagement opportunities.
- Create a unique business partnership for good.

The partnership will mainly focus on the Access to Energy and TEC strategic initiatives.

# ACCESS TO ENERGY

A program designed to spread access to reliable, affordable and clean energy.



A global initiative that targets the technical skills gap through local vocational education programs.



Serve and improve the communities in which we live.

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WHERE WE'VE  
WORKED SO FAR

### NIGERIA

**Project:** Vocational education collaboration through Cummins' TEC: Technical Education for Communities and Schneider Electric's Access to Energy programs

**Partnership Launch:** Partnership launched in July 2013 and had an official signing in December 2013.

**Key Activities:**

- New electronics TVET program launched in June 2014
- Second TEC class started in November 2014
- Working to develop and deliver curriculum, provide equipment and computers, and drive the overall strategy of the program

### TURKEY

**Projects:** TEC: Technical Education for Communities

**Partnership Launch:** Signing ceremony in September 2014 that was done in conjunction with a recognition for female scholarship recipients

**Early Success:** The partnership attracted co-investment from a regional development agency and local industry partners. The government also awarded a 50% female student quota for the TEC class, the first of its kind in the country.

**Key Activities:**

- Hosted events to recruit potential female students
- Hosted a curriculum workshop
- Developed a soft skills program that is being implemented

### UNITED STATES

**Project:** Habitat for Humanity

**Key Activities:** Cummins and Schneider Electric teams worked on a house in Cottage Grove, MN. The project included five participants from Cummins and five from Schneider Electric. The project teams hung drywall in the garage, kitchen and basement and also cleaned-up drywall debris in an adjacent house.

Sept.14,2014



## Cummins Establishes Coalition for Technical Education for Communities and Access for Women in Turkey

Cummins Inc. (NYSE: CMI) has a long history of supporting education initiatives in the communities where it operates and is now making efforts to strengthen technical education across the world. The Company recently formed a new coalition for its TEC: Technical Education for Communities program in Izmir, Turkey.

Cummins has entered into a partnership agreement with Schneider Electric and Ege University to support scholarships for students, and lab and equipment purchases to launch the new Mechatronics program at Ege. This is part of a broader coalition to support TEC in Izmir that includes local development agency IZKA and a number of local industry partners.

"Industry, government and civil society have a stake in global education," said Mark Levett, Vice President Corporate Responsibility, Cummins Inc. and CEO of the Cummins Foundation. "The newly established coalition in Turkey will provide skills training and access to well-paying jobs for program enrollees, including quality jobs for underrepresented groups such as women."

Employers around the world are experiencing critical shortages of skilled technical workers. At the same time, education programs often fail to teach students the skills needed by employers. And many communities are suffering from widening income inequalities due in part to skill set disparities. Cummins understands that by addressing the skills gap through education and training, the company can make communities stronger and healthier by ensuring people can access quality jobs that are also critical to the success of companies like Cummins.

TEC is a global initiative that targets the technical skills gap through local vocational education programs. TEC delivers a standardized education platform to help education partners develop market-relevant curriculum, teacher training, career guidance and the practical experience needed by students. Currently Cummins has TEC sites in Morocco, Nigeria, India and China and is exploring expansion in South America, Australia, and the Middle East

Recruitment of female students is a focus at TEC's Turkey site. With Cummins' assistance, the Mechatronics program was recently awarded a female student quota from the government – the first of its kind in Turkey.

"The number of female students in technical education is decreasing. Through TEC and similar projects, we can support the development and employment of female students," said Semih Gunes, Ege Higher Vocational School Manager.

YOK, Turkey's Council of Higher Education, approved a quota of 50 percent at Ege University in May. The quota will ensure a pipeline of female students into the TEC program in Izmir.

"TEC holds great importance in training female students in Turkey to become qualified technical staff," said Dr. Candeger Yilmaz, Ege University Rector. "Development of such cooperation is very important to improve the collaboration between the university and industry."

Levett added, "There are few prior instances of granted quotas for higher education programs in Turkey, and this approval marks both an achievement for TEC and a step toward societal change."

TEC seeks to partner with business, government and community organizations to increase access to good jobs and develop a stronger and growing employment base in communities across the globe. The support of partners like Schneider Electric and IZKA is critical to this important work.

"This is a leading project that we have given importance and priority that will contribute to creating and enforcing similar cooperation in our region and country," said Murat Yilmazcoban, General Secretary of IZKA.

All partners participated in a signing ceremony at Ege University on Sept. 29. Representatives from Cummins, Schneider Electric and IZKA spoke during the event. New female students who received scholarships were also recognized for their work.

"It's great to see a coalition like this come together to address a critical need," said Gilles Vermot Desroches, Senior VP Sustainability, Schneider Electric, and General Delegate of the Schneider Electric Foundation. "Global companies and organizations who understand that need have a key role to play in finding solutions – it helps our communities and our businesses to be successful."

Jon Mills  
Director - External Communications  
Phone: (317) 658-4540  
Email: [jon.mills@cummins.com](mailto:jon.mills@cummins.com)

### About Cummins

Cummins Inc., a global power leader, is a corporation of complementary business units that design, manufacture, distribute and service diesel and natural gas engines and related technologies, including fuel systems, controls, air handling, filtration, emission solutions and electrical power generation systems. Headquartered in Columbus, Indiana, (USA) Cummins currently employs approximately 48,000 people worldwide and serves customers in approximately 190 countries and territories through a network of approximately 600 company-owned and independent distributor locations and approximately 6,500 dealer locations. Cummins earned \$1.48 billion on sales of \$17.3 billion in 2013. Press releases can be found on the Web at [www.cummins.com](http://www.cummins.com). Follow Cummins on Twitter at @Cummins and on YouTube at CumminsInc.